



24 February 2006

**RNS continues to beat off the competition in regulatory news  
It maintains 75% market share**

The uncertainty facing the London Stock Exchange's future independence has done nothing to dent customers' confidence in its company announcements service RNS.

Despite the bid by Macquarie, the LSE is holding on well to its customers in the fiercely competitive market for quoted company news distribution.

According to the latest six-monthly analysis of winners and losers in the regulatory news market by Knowledge Technology Solutions PLC, the AIM-listed provider of internet-delivered software, between August 2005 and February 2006 RNS distributed 75.13% of the UK's 108,167 regulatory announcements, compared with 75.12% during the previous six months.

The data on Primary Information Providers (PIPs) is sourced from MarketTerminal, the live UK financial news and data service from KTS.

In contrast to RNS, Romeike (formerly Waymaker) has continued to lose ground. Its market share fell marginally from to 5.83% (August 2005) to 5.26%. However, just one year ago its market share was 9.19%.

The small gains at Romeike's expense have been shared by PR Newswire, BusinessWire and CCN Matthews.

PR Newswire, the second largest PIP by volume of regulatory announcements distributed, increased its market share slightly, increasing from 10.16% to 10.38%.

CCN Matthews improved its position from 0.4% to 0.64%, but still remains the smallest PIP.

**Dr Marc Pinter-Krainer, Chief Executive of KTS, said:**

“It’s now a year since RNS stopped the rot and its market share has since either increased or held steady. Today, it is clearly the strongest in the PIP market, with the others showing little sign of stealing its thunder. Given the lack of movement compared to six months ago, it looks like most of the competition is for the scraps, rather RNS’s lion’s share.”

**Current PIPs market share**

Service	Current share (%)	Previous share (%)
	February 2006	August 2006
RNS	<b>75.13</b>	75.12
PR Newswire	<b>10.38</b>	10.16
BusinessWire	<b>7.56</b>	7.46
Romeike (formerly Waymaker)	<b>5.26</b>	5.83
Hugin	<b>1.03</b>	1.04
CCN Matthews (formerly PIMS)	<b>0.64</b>	0.4

Table 1: PIPs market share from 23<sup>rd</sup> August 2005 to 23<sup>rd</sup> February 2006  
 Source: MarketTerminal (<http://www.marketterminal.com>)

On 15<sup>th</sup> April 2002, RNS ceased to be the sole outlet for company regulatory announcements. PR Newswire, BusinessWire, PIMS (now re-branded CCN Matthews), and Newlink introduced their competing services on 15<sup>th</sup> April of that same year. Hugin and Waymaker (now Romeike) implemented their services on 29<sup>th</sup> April 2002. However, Newlink’s service has been suspended since June 2003.

This and earlier surveys can be found at [www.ktsplc.com/kts/press.php](http://www.ktsplc.com/kts/press.php)

**Contacts:**

**Dr Marc Pinter-Krainer**

Knowledge Technology Solutions PLC

020 7256 2300

**Neil Boom / Samantha Robbins**

Gresham PR Ltd.

020 7404 9000

Financial professionals may request a free MarketTerminal trial by calling KTS sales on 020 7256 2300.

**Notes to editors**

**About Knowledge Technology Solutions PLC**

Knowledge Technology Solutions PLC ([www.ktsplc.com](http://www.ktsplc.com)) is an innovative provider of financial market data application services and the company is listed on the Alternative Investment Market of the London Stock Exchange (ticker symbol: KTS).

Utilising its proprietary advanced technologies, KTS focuses on developing and providing real-time thin-client market data services to the financial marketplace by delivering essential market data and news via more cost-effective communications channels.

KTS differentiates itself from other leading information providers as its services are technology driven. They are designed to run on standard PCs and laptops without the need for any installation of dedicated hardware, software or infrastructure, as the application runs on the server side on powerful clusters of highly resilient and secure servers. Financial professionals can log on to KTS's services by using a standard Internet connection from any geographical location across fixed and wireless networks. KTS's "zero-client" application service offers its clients unprecedented benefits including flexibility and significant cost savings in the areas of support and maintenance of any market data infrastructure and user data, as no client-side components are required and upgrades are automatic.

More than 130 client organisations currently subscribe to KTS's financial information service  
KTS MarketTerminal.